**INTRODUCTION**

Nursing entrepreneurship presents as a viable and attractive approach for nursing practice that serves to:

- Gamut professional autonomy
- Transform employment opportunities
- Expand personal income levels
- Acquire new skill sets

**LITERATURE REVIEW MATRICES**

<table>
<thead>
<tr>
<th>DEFINITION</th>
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<td>Nursing entrepreneurship - often termed private practice, independent practice, self-employed practice - see the nurse as a &quot;proprietor of a business that offers nursing services of a direct care nature, businesses that offer nursing services of a direct care nature, and businesses that offer nursing services of an educational, research, administrative or consultative nature. The self-employed nurse is directly accountable to the client, in whom, or on behalf of whom, nursing services are provided&quot; (SCH, 2005, p.4)</td>
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**So, why the limited uptake?**

And yet, in countries such as Canada where universal healthcare funding has most nurses working as employees for government-funded health service providers, few nurses are self-employed.

**PURPOSE**

The aim of this qualitative study is to explore the factors that drive nurses to become entrepreneurs.

1. What is the nature of nursing practice assumed by nurse entrepreneurs?
2. What inspires nurses to become entrepreneurs?
3. What are the factors (barriers and enablers) that influence the establishment and success of nursing entrepreneurship?
4. What policy formation strategies might promote the expansion of nursing entrepreneurship within Canada?

**METHODOLOGY: QUALITATIVE INQUIRY**

**INTERPRETATIVE DESCRIPTION**