Barriers to the Development of a Public Health Initiative with a Coalition of Community and Neighborhood Resources Using Community-Based Participation

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Learning Objectives

The learner will be able to articulate real life barriers to implementation of the Patient Protection and Affordable Care Act.

The learner will be able to describe how interprofessional relationships are foundational to the improvement of population health challenges.

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Subtitle C

Creating Healthier Communities

Patient Protection and Affordable Care Act 2010

Title I Quality, Affordable Health Care for All Americans
Title II Role of Public Programs
Title III Improving the Quality and Efficiency of Health Care
Title IV Prevention of Chronic Disease and Improving Public Health
Title V Health Care Workforce
Title VI Transparency and Program Integrity
Title VII Improving Access to Innovative Medical Therapies
Title VIII Class Act
Title IX Revenue Provisions
Title X Strengthening Quality, Affordable Health Care for All Americans
Building Healthy Communities

Why is it important?

Reduce the frequency of health crises
Reduce federal debt
Focus on other happiness projects

A community health process

1. The Problem
2. Methods
3. Results

Framework for a Healthy Community
Identification of the Scope of the Problem
Neighborhood Anchors + Community Resources + Local Government + Residents

It’s about teamwork, and together will get us there.
It’s about strengthening,

**Empowerment.**

“It is the right and duty of people to participate in their own health development”

(World Health Organization)
People Assessing Their Health

The survey

People Assessing Their Health (PATH) Survey—2013

Purpose: to prioritize the public health needs of the residents in 46806

Using a pencil or black pen, completely darken the circle that corresponds to your response.
Correct: Select only ONE response per item.

1. How many years have you lived in the neighborhood?
   - ○ Less than 1 year
   - ○ 1 – 5 years
   - ○ More than 5, but no more than 10 years
   - ○ More than 10 years, but no more than 20 years
   - ○ 20 years or more

2. The quality of life in this neighborhood is:
   - ○ Very poor
   - ○ Poor
   - ○ Good
   - ○ Very good

3. I am now going to ask you some general questions about possible issues in your neighborhood. Please state the degree to which the issue concerns you:

<table>
<thead>
<tr>
<th>Possible Concerns:</th>
<th>Not at all</th>
<th>Somewhat</th>
<th>Very Much</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Irresponsible drinking and/or drug use</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<tr>
<td>2. Gang activity</td>
<td>○</td>
<td>○</td>
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<tr>
<td>3. Theft / Assault / Mugging / Robbery</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<td>4. Violence</td>
<td>○</td>
<td>○</td>
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<td>5. Affordable housing</td>
<td>○</td>
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<tr>
<td>6. Garbage removal / littering</td>
<td>○</td>
<td>○</td>
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<td>7. Run down public spaces/buildings</td>
<td>○</td>
<td>○</td>
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<td>8. Safety to and from school/local businesses</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<td>9. Safety in local parks</td>
<td>○</td>
<td>○</td>
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<td>10. Rats, mice, bedbugs, cockroaches</td>
<td>○</td>
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<tr>
<td>11. Obesity, asthma, or other public health problems</td>
<td>○</td>
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<td>12. Mental health (e.g., depression)</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<td>13. Day care for the elderly</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<tr>
<td>14. Childhood lead poisoning</td>
<td>○</td>
<td>○</td>
<td>○</td>
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<tr>
<td>15. Child development – appropriate for age/stage of child</td>
<td>○</td>
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<tr>
<td>16. Parenting/Parenting skills</td>
<td>○</td>
<td>○</td>
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<td>17. Financial understanding of budgets and planning</td>
<td>○</td>
<td>○</td>
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<tr>
<td>18. Safe structure in and around my home</td>
<td>○</td>
<td>○</td>
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<td>19. Other</td>
<td>○</td>
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</tbody>
</table>

4. What is the best thing about living in this particular neighborhood? ____________________________________________________________

5. What is one thing that would improve the neighborhood? ________________________________________________________________
3 Results Not Predicted

What does the data mean?
Interesting Findings

Quality of Life

93%
Safety > Housing > Health
Physiological

Safety

Love/belonging

Esteem

Self-actualization

- Breathing, food, water, sex, sleep, homeostasis, excretion
- Security of: body, employment, resources, morality, the family, health, property
- Friendship, family, sexual intimacy
- Self-esteem, confidence, achievement, respect of others, respect by others
- Morality, creativity, spontaneity, problem solving, lack of prejudice, acceptance of facts
- Self-actualization
What to do if the unthinkable happens....

The “Coalition” disbands

Factors influencing participation: trust, associational memberships, prior participation
Acknowledging barriers:

- Lack of community skills
- Dominance of professionals
- Lack of organizational abilities
- Local political dynamics
Partners must leave their pet projects at the door and enter the collaboration ready to define and agree on common ground and stay focused until the end.
Checklist for Success

✓ Vision, Mission and Values
✓ Partners – mutual respect and trust
✓ Finding the Right Partners
✓ Goals and Objectives
✓ Leadership (committed)
✓ Success and Sustainability
✓ Performance Evaluation and Improvement
✓ Speaking the Language of Collaboration

Keep in Mind

○ Important to understand why collaborations fail
○ Don’t just plan, implement
○ Understand the multiple layers
○ Innovation occurs naturally in unexpected ways
○ Important to build, and build on, relationships
○ Reach out to other systems

1. Recognize the positive as well as the alternative outcomes
2. Identification of the barriers will facilitate success
3. Relationships are foundational
References


