Convention Highlights

Image Makers: Richness in Diversity

The 1983 Boston Biennial Convention was an important milestone for the Honor Society. The historic setting accentuated the celebration of the 60th Anniversary, which was characterized by a record attendance, the premier showing of a new film, and an outstanding array of Convention presenters and award winners.

Eight chapters in the Boston Area hosted this convention with the registration of 1,200 representing a 70% increase over the 1981 Convention attendance.

Delegates from one hundred and sixty one chapters elected new National Officers, participated in sharing and updating sessions, voted to grant charters to 28 new chapters and to increase the National annual membership renewal fee from $10 to $15. Convention business sessions reported Chapter and National progress and projections on the Ten Year Plan.

Founders awards were presented to eight distinguished nursing leaders at a gala banquet and 9 honorary members were inducted at the closing business session. First-time Convention features included the presentation of 13 regional media awards and a well attended post-Convention Research Conference.

The premier showing of "Image Makers: Richness in Diversity" was another convention highlight. This film collage was produced from over 100 videotapes submitted by chapters, nursing organizations, universities and hospitals. It portrays nursing as a profession rich in diverse roles, including scholars, researchers, writers, practitioners, educators, policy makers, health advisors, and leaders. Dr. Ference assisted by Beth Vaughan-Wrobel, Second Vice President, and Kathy Mikas, Psi Chapter who served as production coordinator and arranged the production at the University of Alabama in Birmingham.

This 25 minute media program, which is available in 3"/4" videotape and 16MM film, may be rented or purchased from the National Office. Executive Officer, Nell J. Watts

Nominating Committee

The following members were elected to the 1983-85 Nominating Committee. The committee is responsible for preparing the ballot for the 29th Biennial Convention to be held in Indianapolis.

1) Installation of the 1983-85 National Council. 2) Region 4 Coordinator, Doris Edwards during the exhibits. 3) Dr. Helen Ference, Third Vice President presents Jean Hutton, Alpha Chapter president with the Chapter's 60th Anniversary award. 4) Dr. Beth Vaughan-Wrobel, Second Vice President introduces the 28 new chapters. 5) Sigma Theta Tau Founders — (left) Edith Moore Copeland and Elizabeth McWilliams Miller.

Clinical Scholarship: East Meets West

Sigma Theta Tau
National Honor Society of Nursing
in cooperation with the
Korean Academic Nurses Society
invites you to attend the
Second International Conference
July 12-14, 1984
in Seoul, Korea
with a professional study tour extending from July 7 through July 22 in the cities of Seoul, Taipei, and Hong Kong
**Program Outline**

**Clinical Scholarship: East Meets West**

**Objectives**
- Collaborate internationally with nurses who are concerned with the advancement of nursing
- Resource Development, Expansion of Knowledge, utilization of Knowledge
- Identify issues and opportunities for sharing nursing knowledge
- Promote the development of an international network of nurse scholars

**Thursday, July 12**
- 9:00-10:00 AM: Official opening of the International Conference
- 10:30-11:10 AM: "Development of Nursing in Korea: Greetings, Replies, Exchange of expressions of mutual esteem and good will
- Break for transport to university campus and luncheon
- 12:30-1:30 PM: Luncheon with greetings from hosting university officials
- 2:15-3:15 PM: First concurrent sessions - Clinical Scholarship Paper
- 3:45-4:45 PM: Second concurrent sessions - Clinical Scholarship Paper
- Return to Hotel

**Friday, July 13**
- 9:00-10:00 AM: Keynote addressing aspect of conference theme: "Clinical Scholarship: East Meets West"
- 10:30-11:30 AM: Third concurrent sessions - Clinical Scholarship Paper
- Breaks for transport to university for lunch and afternoon sessions
- 12:30-1:30 PM: Luncheon with greetings from university officials
- 2:15-3:15 PM: Fourth concurrent sessions - Clinical Scholarship Paper

**Call for Abstracts**

**Deadline for Receipt:** February 29, 1984

**Language:** English. Abstracts will be published in English for the Conference, single spaced 250-300 words. The top of the paper includes abstract title and name, title, agency, address and phone numbers of the submitter.

**Korean suggestions of topics of particular interest**
- Primary Health Care by Practitioners in Remote Areas
- Early Discharge Planning
- Conceptual Model of Nurse Curriculum in BSN Programs
- Nursing Ethics and Law
- Quality Assurance in Nursing Care Delivery
- Classifying Patients in Terms of Nursing Care Needs
- Emotional Needs of the Newborn Family When Separated
- Social Nurse Roles
- Nursing Manpower
- Attracting and Keeping Nurses
- Dissemination and Utilization

**Additional Information:** Printed abstract forms. Conference registration forms available from the Sigma Theta Tau National Office, 3477, 2105

**The Study Tour**

The study tour includes 7 days in Korea, 2 days in Taiwan, and 5 days in Hong Kong.

- Hear research and data-based papers focusing on clinical topics presented by nurses involved in those areas
- Discuss common concerns and share ideas about nursing with Korean and American nurses
- Attend formal receptions hosted by dignitaries each evening of the conference
- Meet with nursing groups and visit health care facilities in Seoul, Taipei, and Hong Kong
- Travel with American and Korean nursing leaders
- In Seoul, shop for custom made items and Korean specialties with a Korean nurse as a guide
- See 600 years of history in the Korean Folk Village
- In Taiwan, view the world's greatest collection of works of ancient Cathay. Apart from its natural beauty, Taipei offers Chinese cuisine unmatched elsewhere and astonishingly good value for expenditures on food, entertainment, handcrafts and other products.

**Sigma Theta Tau Invites Its Members and Friends to Attend the 1984 Conference in Seoul, Korea, and to Visit Taiwan & Hong Kong!**

July 7 - July 22, 1984

**7 nights in Seoul.** A city of contrasts where modern steelbeamed skyscrapers rise above 500-year-old enclaves with lovely landscaping and exquisite palaces. A city where luxurious western hotels serve exotic foods of the world, just a few steps away from the spicy, unique cuisine Koreans have known for thousands of years. Where grand, traditional open bazaars selling every known product of Korea are but a five minutes' walk from department stores and boutiques displaying goods from all over the world. And where the hospitality, friendliness and cheerfulness of its people makes every visitor a king in this city of kings.

**2 nights in Taipei.** The largest city on one of the loveliest islands on earth - Taiwan. Where alongside developments keeping step with the Space Age, people still observe in their everyday life the customs and traditions of ancient Cathay. Apart from its natural beauty, Taipei offers Chinese cuisine unmatched elsewhere and astonishingly good value for expenditures on food, entertainment, handcrafts and other products.

**5 nights in Hong Kong.** There's no place quite like it. All of the mystery and intrigue of the Orient in one spectacular setting. An exotic kaleidoscope of sound and color – a melting pot of diverse people and cultures. It's the world's most lavish shopping bazaar. It's a diner's delight - offering every cuisine imaginable. Entertainment runs the gamut from elegant supper clubs and discos to excursions into the countryside to see how life was centuries ago. Quite simply, Hong Kong is one of the most exciting places on earth to visit.

Travel arrangements by Percival Tours, Inc., a division of the Upchurch Corporation

SHOWING THE WORLD FOR 32 YEARS.
**Call for Abstracts**

**Deadline for Receipt:** February 29, 1984

For both formal presentations and poster sessions

**Language:** English. Abstracts will be published in English for the Conference and papers will be presented in English.

**Format:** To qualify for review, abstracts are limited to one side of 8 1/2 x 11 paper, single spaced 250-300 words. The top of this paper includes abstract title, and name, title, agency, address and phone numbers of the submitter.

**Korean suggestions of topics of particular interest**

- Primary Health Care by Practitioners in Remote Areas
- Early Discharge Planning
- Conceptual Model of Nurse Curriculum in BSN Programs
- Nursing Ethics and Law
- Quality Assurance in Nursing Care Delivery
- Case Conferences in Terms of Nursing Care Needs
- Emotional Needs of the Newborn Family When Separated
- School Nurse Roles
- Nursing Management
- Amputating and Keeping Names
- Dissemination and Utilization

**Additional Information:** Printed abstract forms, Conference registration form, and hotel information are available from the Sigma Theta Tau, National Office, 334 N. Michigan Ave., Chicago, 60611.

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- **Discuss common concerns and share ideas about nursing with Korean and American nurses**
- **Attend formal receptions hosted by dignitaries each evening of the conference**
- **Meet with nursing groups and visit health care facilities in Seoul, Taipei, and Hong Kong**
- **Travel with American and Korean nursing leaders**
- **In Seoul, shop for custom made items and Korean specialties with a Korean nurse as a guide**
- **See 600 years of history in the Korean Folk Village**
- **In Taiwan, view the world’s greatest collection of works of Chinese artists**
- **In Hong Kong, the exciting crossroads of the world, ride a junk, peek through the Bamboo Curtain, and shop for Chinese specialties**

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Travel arrangements by Percival Tours, Inc., a division of the Upchurch Corporation

SHOWING THE WORLD FOR 32 YEARS.
THE 1984 SIGMA THETA TAU CONFERENCE TRIP TO THE ORIENT INCLUDES:

• Round-trip air from Los Angeles or New York.
• Luxurious hotel accommodations in: THE SHILLA, SEOUL. Outstanding deluxe tower hotel combining traditional elegance and contemporary efficiency. Occupies a garden site on NamSan Ridge overlooking the capital. THE GRAND, TAIPEI. Traditional Chinese landmark hotel, ornate and authentic throughout. One of the world's great hotels. Built to original house state visitors.
• HOLIDAY INN-HARBOUR VIEW, HONG KONG. A deluxe, ultra modern hotel on the Kowloon waterfront with a magnificent view of Victoria Harbor. Efficient Swiss management provides outstanding service.
• Transfers between airport and hotels.
• Sightseeing in each city – by private motorcoach.
• American breakfast daily, one luncheon and two dinners. (You'll find that the culinary delights of each city on your own is remarkably inexpensive.)
• The services of a professional Percival tour guide.
• Plus the opportunity to stop over in Honolulu after the tour at no additional air cost.
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• Deposit of $100 per person payable to Percival Tours is needed to secure reservations. Full payment is due 60 days prior to departure. If you should have to cancel, full payment is refundable up to 30 days prior to departure. If cancellation occurs within 29 days of departure, a $50 fee will be assessed.
• Percival Tours will be glad to assist you with travel arrangements between your home town and the departure city.

From Los Angeles $1449*
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Plus conference fee: $150

*per person, double occupancy.
Single supplement: $372

IMPORTANT INFORMATION

• You'll need a valid passport. Percival Tours will obtain the necessary visas.
• Deposit of $100 per person (payable to Percival Tours) is needed to secure reservations. Full payment is due 60 days before departure. If you should have to cancel, full payment is refundable up to 30 days prior to departure. If cancellation occurs within 29 days of departure, a $50 fee will be assessed.
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Yes, I want more information about SIGMA THETA TAU'S 1984 CONFERENCE TRIP TO THE ORIENT!

☐ Please send me a detailed brochure about the trip and registration forms.
☐ Included is my $100 deposit, payable to Percival Tours. ☐ $100 for each additional person ☐ No.
☐ Sharing twin ☐ Single room Tentative Departure City ☐ Los Angeles ☐ New York

NAME(S)

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Greetings Received from the White House

"The profession of nursing is a discipline requiring a profound dedication to learning and its humanistic ideals, and the members of Sigma Theta Tau have all distinguished themselves in it," stated President Ronald Reagan in a telegram sent to Carol Lindeman, now past President of Sigma Theta Tau, at the 27th Biennial Convention. Reagan sent greetings to all attending the convention and included a congratulatory note to the eight recipients of the Founders Awards for Leadership, calling them, "... the finest of the finest, a distinction to be envied."

President Reagan made a special comment about Dr. Carolyn Davis, Administrator of the Health Care Financing Administration in the Department of Health and Human Services, and added that he was delighted that Sigma Theta Tau honored her for her leadership. "Carolyn Davis is leading us toward the solution of one of the most pressing problems we face today: the rapidly escalating costs of health care. Margaret M. Heckler, Secretary of Health and Human Services, sent greetings and congratulations to all members at the convention by letter. Heckler stated, "The health gains American nurses have helped achieve are breathtaking and life-giving."

She also commented on the commitment of Sigma Theta Tau and the nursing profession should play on keeping the quality of health care outstanding while "making its cost low enough so that all Americans can enjoy its ever expanding benefits."

Sigma Theta Tau Presented 13 Media Awards

Sigma Theta Tau recognized Public Media and Nursing Media for their outstanding efforts and continual health care promotion. Awards were presented to media representatives from Sigma Theta Tau's seven regions, during a luncheon ceremony at the convention.

In Region 1, from the western states, Paula Kriner's, staff writer with the Daily Californian, entry, "Nurse Tales TLC on the Road" was cited for its excellent portrayal of public health nurses. In the Nursing Media category for Region 1, Marnanne F. French, R.N., B.S.N., Clinical Instructor and Nurse Practitioner received her award for her work, "Through Ovary Trauma." Her series is designed as a teaching tool to help nurses to teach patients about cancer prevents more appropriately.

In Region 2, Lee Chiswell, a health news writer with the University of Iowa Health News Service, received the Public Media Award. Her entry, "The Community of Iowa Nurse —Contributor" is cited for its comprehensive look at the use of media to inform the public and improve the image of nurses and the nursing profession.

In Region 3, Mary Ann Bower, a reporter for the Overoaks Messenger-Journal, was awarded the Public Media Award for her entries, "Every Day Brings a New Challenge" and "Industrial Nurse: Kay Johnson Wears a Neon Hat On the Job." Both were cited for their enlightening and interesting topics.

In Region 4, Denise Crosby, a feature writer with the New York Times and Washington Post, received the Public Media Award for her entries, "Primary Nursing Back One-On-One Care" was cited for its comprehensive look at the primary nursing profession. Region 5 Nursing Media award recipient was Gary Goldsberg, Editorial Director for the New York Times and Washington Post, received the Public Media Award for her entries, "Nurse: Kay Johnson Wears a Neon Hat On the Job." Both were cited for their enlightening and interesting topics.

In Region 5 the recipient of the Nursing Media award was Natalie Davis Spincren, writer for the New York Times and Washington Post. Her entry, "Primary Nursing Back One-On-One Care," was cited for its comprehensive look at the primary nursing profession. Region 6 Nursing Media award recipient was Susan E. Church, Public Relations Manager at the Graduate Hospital in Philadelphia, received the Public Media award for Region 6. Her entry, "Image" was cited for its comprehensive look at the primary nursing profession. Region 7 Nursing Media award recipient was Mary Ellen Wyllie, writer for the West Virginia University Medical Center New Service. She received the award for her article, "Nurse: Kay Johnson Wears a Neon Hat On the Job.

In Region 7 the recipient of the Nursing Media award was Natalie Davis Spincren, writer for the New York Times and Washington Post. Her entry, "Primary Nursing Back One-On-One Care," was cited for its comprehensive look at the primary nursing profession. Region 6 Nursing Media award recipient was Susan E. Church, Public Relations Manager at the Graduate Hospital in Philadelphia, received the Public Media award for Region 6. Her entry, "Image" was cited for its comprehensive look at the primary nursing profession. Region 7 Nursing Media award recipient was Mary Ellen Wyllie, writer for the West Virginia University Medical Center New Service. She received the award for her article, "Nurse: Kay Johnson Wears a Neon Hat On the Job.

In Region 8, Mary Ellen Wyllie, writer for the West Virginia University Medical Center New Service. She received the award for her article, "Nurse: Kay Johnson Wears a Neon Hat On the Job."